

MY LOCAL HUB

A guide to understanding my local hub

Enriching Lives
Enriching Education
Enriching Children
Enriching Students
Enriching Parenting
Enriching Residents
Enriching Community

Community
Hubs



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GREETINGS FROM OUR FOUNDER & CHAIRMAN

EDUCATE JAMAICA is better known for the work it does in regards to the annual academic ranking of schools as well as for the many commentaries on matters relating to education. EDUCATE JAMAICA was founded in 2012 with a mission to democratize education and opportunities. We are enriching education and enriching lives and as the founder and chairman it has been an honour to lead an organization, which seeks continually to add value to the education and social sphere.

Our community hub project is a behemoth social infrastructure investment. The decision to undertake this was an easy one for us, as we are on a mission to impact positively the lives of Jamaicans in the areas of education, health, social care and finance. We truly believe 'no Jamaican should be left behind' and we are very much committed to this. Through our organization's initiatives, partnerships with government agencies, private companies and other charities we will achieve this goal.

We have always believed that education is the best means by which to safeguard people and build social resilience. As Nelson Mandela said, "Education is the most powerful weapon you can use to change the world." We are working along with our partners within communities to get this tool into the hands of all residents.

WE ARE INVESTING IN EDUCATION & PEOPLE!

Ainsworth Darby M.A. B.Ed. Dip.Ed.
EDUCATE JAMAICA
Founder, Chairman

IMPACT & INNOVATION HUBS

The mission of our community hub is to create an environment in which 'NO JAMAICAN IS LEFT BEHIND.' Our community hubs are 'Innovation and Impact Hubs' geared towards working with communities in the four (4) main areas of EDUCATION, HEALTH, SOCIAL CARE and FINANCE across the different age groups. It is also geared towards supporting the residents of communities with the challenges they are facing such as access to education, employment, housing, positive adult engagement, positive youth engagement, teenage pregnancy and care for the elderly. Our community hub is the home of our mini community library, the Living & Learning Suite, Living & Learning Bookshop and our Community Café. Our Hub provides a focus on local community activity and brings residents together to improve their quality of life. They are accessible

The community partnership group plays a key role in our hub delivery and it also ensures that the needs of local individuals and families are at the centre of hub planning and action.

Our community hubs bring together a range of services, provided by a diverse range of organizations into one central community building. From support and learning, to advice and signposting, our community hub & CONNECTED COMMUNITY PLAN is there to provide a local area with quality provision in a modern and welcoming space.

to all groups and people in the communities in which they serve. It is the home of the CONNECTED COMMUNITY and all the services and projects we deliver to the community such as homework club, adult learning, adult classes, resident support and the reading project.

We believe that developing a common way of working together and a shared language and vision are vital in creating a more successful and smarter community.





The theme of our community hub is 'CONNECTING COMMUNITIES TO EDUCATION, HEALTH, CARE, FINANCE, SPECIAL SERVICES & PROJECTS' and this was selected as the theme because we believe the family and by extension the community are the core units of any society that seeks a healthy and prosperous development. Without stable and healthy families and communities the society will face many social challenges, which comes at a significant cost. In tackling the identified challenges within the families and communities, we will approach it in three (3) ways. They are:

1. Specialist approach
(delivering specialised programmes/interventions)
2. Universal approach
(delivering universal programmes/interventions)
3. Targeted approach
(delivering targeted programmes/interventions)

In order to meet the needs of the "hard-to-reach," it's a requirement that we invest in community outreach. The main goal of the community outreach

is to reach the 'yet-to-be-reached' along with the 'hard-to-reach.' "Outreach," describes a wide range of activities, from the actual delivery of services to dissemination of information.

HOMEWORK & READING CLUB

The homework club is available for students of high school and primary school to attend. At the homework club students will receive assistance with their homework from the designated adults who are there to help. The homework club happens in the evening in the learning resource room at the hub and runs for an hour on the days designated. When the homework club is in session, the library is also available for the children to borrow books for reading.

Internet is available at the hub

Internet is available at the hub for the students to use to support them with their homework.

Where possible the students are encouraged to bring their own device so they may be connected to the Internet. There will be a number of tablets made available for the children to use to access the Internet whilst they are at the hub.



initiatives we seek to support persons within the communities we work, with educational as well as social needs. There are times when the support that is required, we are unable to provide and in these circumstances we will work with our partner agencies to get you the help that is needed.

PARENT CONNECT

Parent Connect is a special service offered by EDUCATE JAMAICA, which seeks to provide parents with the necessary support that will enable their children to achieve the desired outcomes both educationally and socially. Parent Connect is a partnership with parents that seeks to enable them to achieve their parenting goals



Also we may refer you to one of our partner agencies, which will provide you with the necessary assistance. The support we provide is means-tested and it seeks to help those most in need.



RESIDENT SUPPORT

Life sometimes unexpectedly throws us a curve ball and we find ourselves in difficult situations. No one is immune from difficulty and difficulties can happen to anyone. Through our hubs and other

Persons who are in need of support can contact us via our contact us page that is found on our website

(www.educatejamaica.org)
or send us an email:
Info@educatejamaica.org

ENTREPRE- NEURSHIP

Entrepreneurship is the ability and readiness to develop, organize and run a business enterprise, along with any of its uncertainties in order to make a profit. In economics, entrepreneurship connected with land, labour, natural resources and capital can generate a profit. The entrepreneurial vision is defined by discovery and risk-taking and is an indispensable part of a nation's capacity to succeed in an ever-changing and more competitive global marketplace.



Meaning of Entrepreneur

The entrepreneur is defined as someone who has the ability and desire to establish, administer and succeed in a start-up venture along with risk entitled to it, to make profits. The entrepreneurs are often known as a source of new ideas or innovators, and

bring new ideas in the market by replacing old with a new invention.

In a nutshell, anyone who has the will and determination to start a new company and deals with all the risks that go with it can become an Entrepreneur.

Characteristics of Entrepreneurship:

Not all entrepreneurs are successful; there are definite characteristics that make entrepreneurship successful. A few of them are mentioned below:

- **Ability to take a risk-** Starting any new venture involves a considerable amount of failure risk. Therefore, an entrepreneur needs to be courageous and able to evaluate and take risks, which is an essential part of being an entrepreneur.
- **Innovation-** It should be highly innovative to generate new ideas, start a company and earn profits out of it. Change can be the launching of a new product that is new to the market or a process that does the same thing

but in a more efficient and economical way.

- **Visionary and Leadership quality-** To be successful, the entrepreneur should have a clear vision of his new venture. However, to turn the idea into reality, a lot of resources and employees are required. Here, leadership quality is paramount because leaders impart and guide their employees towards the right path of success.
- **Open-Minded-** In a business, every circumstance can be an opportunity and used for the benefit of a company.
- **Flexible-** An entrepreneur should be flexible and open to change according to the situation. To be on top, a businessperson should be equipped to embrace change in a product and service, as and when needed.
- **Know your Product-** A company owner should know the product

offerings and also be aware of the latest trend in the market. It is essential to know if the available product or service meets the demands of the current market, or whether it is time to tweak it a little. Being able to be accountable and then alter as needed is a vital part of entrepreneurship.

ARE YOU AN ENTREPREN- EUR? WE CAN HELP YOU TO DEVELOP YOUR IDEAS, PRODUCT AND SERVICES.

To learn more about how we can help, send an email to: info@educatejamaica.org

SIGNPOSTING

Our signposting lets you know where you can get specific help if we are not able to offer you the help you need. The resident signposting service offers impartial and confidential signposting on a range of issues, including finance, disabilities, education, specific learning needs, mental health, wellbeing and housing needs.

If you need help email: info@educatejamaica.org



CONTACT US

You can contact us by sending us an email.

info@educatejamaica.org

OUR COMMUNITY HUBS



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